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Product-Novelties 2022

MARBLE & MORE AND ASCONA: AN IDEAL PAIR

With Ascona and Marble & More, AGROB BUCHTAL is launching this year not only two product novelties but an ideal pair of series for all areas of application where water is involved. Whether it is showers, saunas, therapy rooms in swimming pools or spa and wellness landscapes in hotels or also private bathing oases: the duo, which was developed to match each other exactly in terms of colour, succeeds in creating an appearance with a guaranteed WOW effect.



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THE MIXTURE MAKES IT

Inspired by the current trends of modern room concepts which combine indoor and outdoor areas or play with seamless transitions from wall to floor, the ceramic series pair cleverly combines its design competence and variety of mosaics and oblong formats, small and large formats for walls and floors on the basis of a common colour range. The Ascona series offers smooth and profiled surfaces which cover all relevant slip-resistance classes to ensure highest functionality in addition to the look. However, the fine look of the 2x2 cm mosaic variant from Marble & More is also pleasant to walk on barefoot and is available with slip-resistance class R10/B. This is because the individual tiles are not sharply cut, but have a rounded pressed edge on all sides. The design possibilities are almost unlimited with this series pair, and even pools can be designed tone-in-tone with adjacent areas in natural earthy shades.

No matter who is lying on the floor or just walking up the walls - Ascona rather distinguished reserved, Marble & More, depending on the colour variant, natural noble or sophisticated expressive: in the end, the two series give all water landscapes the right mood.

THE DIFFERENCE LIES IN THE CHARACTER

The new product **Marble & More** reinterprets the association of marble. For thousands of years, the natural material has inspired with its typical veinings and textures, conveying individuality and exclusivity. Compared to marble slabs, which are usually used in large formats, the filigree smallness and rhythm of Marble & More offers several innovative and creative advantages. In contrast to many types of marble, the mosaic series offers the advantageous easy-care and long-lasting properties of ceramics and is resistant to aggressive cleaning agents, chlorine, shampoos and soaps. In addition, the mosaic nestles perfectly to tight radii, curves and organically shaped components such as columns, benches, loungers, projections or pool edges. With Marble & More, the appropriate custom-made ceramic suit can be produced for every bath vision. The tiles are delivered on 30 x 30 cm sheets, which are randomly arranged to create the lively impression which is so specific for marble.

The design of **Ascona** is based on an English limestone which is often marked by marine organisms such as corals, crabs, snails or shells. Mineral and organic admixtures make the actually white limestone appear in various shades and nuances. Other typical features are fine- to coarse-grained textures and crystalline areas. Realized in ceramic special pieces for plinths and stairs, rounded off by a sophisticated range of special solutions also for special areas, numerous individual possibilities open up for different style worlds: from puristic architecture to extravagant, avant-garde concepts.

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